



YOUR CARD COMES WITH AND A PROMISE TO NEVER  
A MEMBER ID NUMBER. TREAT YOU LIKE A NUMBER.

Having customer service you can trust starts with Blue Cross and Blue Shield of New Mexico being non-investor owned. Because we don't have investors to answer to, we can focus on you and your well-being, which has always been our answer to providing premium healthcare coverage. For 70 years, we have never let wellness be about numbers. It's why the only number we ever have to remember is number one — you.

**Blue Cross and Blue Shield of New Mexico**   Experience. Wellness. Everywhere.®

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Non-investor owned for 70 years. This is your health. This is your company.

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