



SOME THINGS YOU WOULDN'T TRADE FOR THE WORLD. THAT'S WHY WE'RE NOT PUBLICLY TRADED.

Blue Cross and Blue Shield of New Mexico is non-investor owned, so instead of worrying about what's happening on Wall Street, we can focus on our members and their well-being. We call it being you-driven, not investor-driven, and it's how we've taken care of families for 70 years. Now and always, you and your loved ones can live life with the confidence of knowing you'll come above the bottom line.

Blue Cross and Blue Shield of New Mexico   Experience. Wellness. Everywhere.®

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Non-investor owned for 70 years. This is your health. This is your company.

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