Sales & Marketing Division Phone Directory

Blue Cross and Blue Shield of New Mexico

SALES AND MARKETING	(WC-2)
WINTERMEYER, Dorane (Vice President)	816-2270
DURAN, Jennie (Administrative Assistant)	816-2090
GARCIA, Janet (Business Analyst)	816-2379
FAX Machine	816-2611

INDIVIDUAL & SMALL GROUP SALES	(WC-2)
BURNS, Jim (Senior Manager)	816-2106
EDWARDS, Heather (Individual Sales Rep.)	816-2288
KELLNER, Thomas (Acct. Executive – Las Cruces)	505-532-5752
HEINL-LOPEZ, Sharon (Individual Sales Rep.)	816-2032
MARSHALL, Trina (Account Executive)	816-2095
McCALL, Deborah (Account Executive)	816-2102
McCLAIN, Kim (Administrative Assistant)	816-2047
McGEE, Mary (Account Executive – Roswell)	800-245-6503
OYEN, Lisa (Account Executive)	816-2099
WALKER, Mark (Broker Relations Rep.)	816-2137

MAJOR ACCOUNTS (51+)	(WC-2)
BELL, Lori (Account Executive)	816-2094
CESPEDES, Geri (Account Coordinator)	816-2050
HENDREN, Flora (Account Representative)	816-2296
LOPEZ, Debi (Enrollment Specialist)	816-2007
MRKVICKA, Jody (Account Representative)	816-2096
NEWLAND, Jeff (Senior Manager)	816-2109
POZEGA, Catherine (Account Executive)	816-2276
SENA, Marlene (Account Executive)	816-2101

FEP SALES AND MARKETING	(WC-2)
FREELAND, Travy (Senior Customer Service Rep.)	816-2189
HINES, Bettie (Senior Account Executive)	816-2027
SALAZAR, Kelley (Senior Account Executive)	816-2283

NEW MEXICO MEDICAL INSURANCE POOL	(EC BB-1)
MALEK-CHAVEZ, Leslie (Administrator)	816-4248
GONZALES, Noreen (Administrative Assistant)	816-4084

BUSINESS COMMUNICATIONS	(EC SC-1)
BOLTON, Bette (Senior Manager)	816-4293
GARCIA, Evelyn (Administrative Assistant)	816-4288
GUINN, Sarah (Graphic Design Specialist)	816-4287
HESS, Trish (Web & Communications Coordinator)	816-4286
MAESTAS, Carol (Proposal Coordinator)	816-4347
SANCHEZ, Norma (Communications Coordinator)	816-4290
WOODHULL, Carolyn (Proposal Coordinator)	816-4121

COMMUNITY & MEDIA RELATIONS	(EC SC-1)
ASHANIN, Lydia (Manager)	816-4292
BALDONADO, Cynthia (Community Relations)	816-4147

SALES ACCOUNT MANAGEMENT (SAM)	(WC-2)
APODACA, Gina (Broker Relations Rep.)	816-2005
CANDELARIA, Karla (Broker Contracting)	816-2003
COLEMAN, Bernice (Receptionist)	816-2277
COOK, Chris (Marketing Analyst)	816-2108
DELEON, Jessica (Roswell Receptionist)	800-245-6503
FERGUSON, Lisa (Broker Relations Rep.)	816-2009
GAKIN, Priscilla (Broker Service Relations Rep.)	816-2002
GARCIA, Gary (Sales Support)	816-2037
HENDREN, Eric (Broker Service Relations Rep.)	816-2001
HOLDEN, Sylvia (Broker Relations Rep.)	816-2011
LUCERO, Steve (Broker Service Relations Rep.)	816-2004
PADILLA, Cecilia (Broker Commissions)	816-2006
SAAVEDRA, Olivia (Broker Relations Rep.)	816-2008
SANCHEZ, Nancy (Manager)	816-2013
SERNA, Mandy (Broker Service Relations Rep.)	816-2010

BUSINESS DEVELOPMENT	(EC BB-4)
CROW, Margie (Manager)	816-4284
PATTERSON, Paul (Market Strategy Analyst)	816-4361
REXROAD, Shelley (Associate Contract Specialist)	816-4289
THOMPSON-CADDY, Kitty (Administrative Assistant)	816-4267

IBAC/NMSU ACCOUNT MANAGEMENT	(WC-2)
COBB, Rory (Account Executive)	816-2426
LEE, Julie (Account Coordinator)	816-2184
MOYA, Anthony (Account Coordinator)	816-2256
RHODES, Albert (Manager)	816-2251

UNDERWRITING	(WC-2)
CARR, Kevin (Director, Actuarial/Underwriting)	816-2208
DITTO, Brady (Underwriter)	816-2041
GARCIA, Jenna (Business Analyst)	816-2043
JOHNSON, Carrie (Underwriter)	816-2518
JOHNSON, Deborah (Underwriter)	816-2148
SULLIVAN, Stacey (Underwriter)	816-2204

MEMBERSHIP	(NC)
Membership	866-288-6773

FAX NUMBERS	
Sales	837-8600
Small Group Proposals, New Groups, Renewals	837-8757
Las Cruces Field Office	505-532-5756
Roswell Field Office	505-625-9808
Financial Account Services	837-8858
Group Membership	837-8950
Business Communications & Community Relations	816-5556
Business Development	816-4609 or 816-4626

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