



2020 NEW MEXICO CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

COMMUNITY ENGAGEMENT



4,206

employee volunteer hours



\$114,403

cash equivalent of 2020 Volunteer Hours



84

nonprofits served



\$22,060

Matching Dollars awarded to 18 community partners for direct volunteer hours

**One hour of volunteering has a \$27.20 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2020)

COVID-19 COMMUNITY COLLABORATION FUND

Blue Cross and Blue Shield of New Mexico (BCBSNM) contributed \$500,000 to the All Together NM Fund and \$250,000 each to the Roadrunner Food Bank and United Way of Central New Mexico.

The Roadrunner Food Bank funding directly supported their response to the COVID-19 pandemic and partially defrayed the costs associated with meeting emerging needs that arose as a result of the pandemic, including one of the largest unexpected costs, a 60% decrease from typical food donation levels and the increased cost of food when purchasing the additional inventory.



EMPLOYEE GIVING



BCBSNM employees donated \$40,882 through our annual giving campaigns.



Care Van®*:

- 2 vans
- 1,499 clients served
- 991 immunizations provided
- 2,834 other health services provided



The BCBSNM Care Van program ramped up its efforts in 2020 to fight the flu and improve access to preventive health care. Partnering with Walgreens, the two Care Vans hosted flu shot clinics at community events throughout the state.



HEALTHY KIDS, HEALTHY FAMILIES®

\$737,411

invested to support 22 nonprofit partners

More than 23,000

people served

More than 738,000

health services and resources provided since 2011



BCBSNM partnered with Feeding

America to support four food banks to eliminate food insecurity and remove barriers to adequate nutrition. Feeding

America reported more than 145,000 meals being distributed across the state, including 22,625 incremental pounds of produce, dairy and protein.

*Due to COVID-19 some Care Van data is underreported

SUSTAINABILITY



- 141,660 pounds of paper recycled
- 495,810 gallons of water saved through recycling efforts
- 100% of our electricity comes from renewable energy

