



2021 NEW MEXICO CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

COMMUNITY ENGAGEMENT



3,918
employee volunteer hours



\$111,841*
cash equivalent of 2021 volunteer hours



96
organizations served



\$18,860
Matching Dollars awarded to 19
community partners

*One hour of volunteering has a \$28.54 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2021)

COVID-19 COMMUNITY COLLABORATION FUND

In 2021, the fund provided \$160,000 in grants to 12 community organizations addressing access to physical and behavioral health, housing, child and senior care and COVID-19 health literacy and vaccine outreach.



IMPROVING ACCESS TO CARE

Recognizing the importance of supporting kids' mental health now more than ever, Blue Cross and Blue Shield of New Mexico (BCBSNM) teamed up with education technology company EVERFI to continue a statewide mental health education program for middle and high school students.

EMPLOYEE GIVING



Employees donated \$40,537 through annual giving campaigns in 2021.



Care Van®:

- 2 vans
- 5,479 clients served
- 1,161 immunizations provided (including 532 Covid-19 vaccines)
- 1,490 other health services provided



Amid the pandemic, BCBSNM teamed up with independent health care providers and community organizations to hold vaccine clinics at McDonald's in Rio Rancho and Española — two events at each location to provide first and second COVID-19 vaccines.



HEALTHY KIDS, HEALTHY FAMILIES®

More than \$560,000 invested in 2021 to 20 nonprofit partners

More than 13,300 people served in 2021

More than 750,000 health services and resources provided since 2011



Feeding America: BCBSNM partnered with Feeding America to support four food banks in 2021 to eliminate food insecurity and remove barriers to adequate nutrition.

SUSTAINABILITY



- 156,000 pounds of paper recycled
- 546,000 gallons of water saved through recycling efforts
- 100% of the energy used in our buildings is offset by renewable energy credits from wind farms.

