



Blue Bear and friends show their support at Making Strides Against Breast Cancer Walk.

# 2022 BLUE CROSS AND BLUE SHIELD OF NEW MEXICO CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS



## COMMUNITY ENGAGEMENT



**3,859**  
volunteer hours



**\$115,577\***  
cash equivalent of volunteer hours



**83**  
organizations served



**More than \$14,000**  
Matching Dollars awarded to 13 community partner organizations

\* One hour of volunteering has a \$29.95 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2022)

## IMPROVING ACCESS TO CARE

The New Mexico Pharmaceutical Care Foundation received a \$25,000 grant to support participating community pharmacies that offer vaccines in collaboration with BCBSNM's Care Van® at community outreach events throughout the state. The grant allows pharmacies to offer additional vaccines — such as COVID-19, shingles, meningitis, tetanus, diphtheria, pertussis and many others — to help increase access to preventive care and fill gaps in missed vaccines for New Mexicans.



Seniors received no-cost vaccinations by Walgreens in the Care Van at the annual New Mexico State Fair Senior Day.

## MAJOR GRANT PROGRAM

**\$815,000**

invested in 37 nonprofit partners

**More than 18,000**

people served\*

**More than 776,000**

health services and resources provided since 2011

\*Data based on most recent reporting cycle



BCBSNM  
**PARTNERED WITH  
FEEDING AMERICA**

Blue Cross and Blue Shield of New Mexico (BCBSNM) partnered with Feeding America to support four food banks in 2022 to eliminate food insecurity and remove barriers to adequate nutrition.



Care Van

- 2 vans
- 18,063 clients served
- 1,969 immunizations provided
- 9,452 other health services provided



Employees donated money and supplies to those impacted by the New Mexico wildfires.



BCBSNM Tribal Liaisons and employees prepare items for the tribal food initiative.

BCBSNM delivered \$20,000 in food to tribal communities in Whitehorse Lake, Torreon, Pueblo Pintado and Ojo Encino to help with food insecurity during the colder months, benefitting more than 1,000 families.

## SUSTAINABILITY



- Recycled nearly 214,000 pounds of paper
- 100% of the energy used in our buildings is offset by renewable energy credits
- Approximately 100,000 honeybees hosted on site
- Albuquerque headquarters building is both Fitwel and WELL Health-Safety Rating certified