



BlueCross BlueShield
of New Mexico



2023

Corporate Social Responsibility Data Highlights



Blue CorpsSM



325
employee
volunteers



6,389
total number of
volunteer hours



\$203K⁺
cash equivalent of
volunteer hours



41
total number
of events



123
organizations
served



\$17,590
Matching Dollars
awarded to 19
community partner
organizations

* One hour of volunteering has a \$31.80 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2023)

Community Investments

\$1.2M+

in grants and sponsorships to local community organizations

Blue ImpactSM

38

nonprofit organizations served

\$800K+

invested through Major Grant Program

555K+

people served

100%

of grantees reported leveraging support to increase services

54%

of grantees reported leveraging support to attract new funders

* Based on most recent reporting cycle



Care Van[®]

3

Vans

198

Care Van events

13,353

clients served

2,807

immunizations provided

9,788

other health services provided

Sustainability

35,160

pounds of paper recycled

9,210

pounds of electronic equipment recycled

67,610

plastic bottles saved by using bottle-less water dispensers

100K

bees hosted at onsite urban beekeeping programs

WELL Health-Safety Rating

certification renewed at Albuquerque headquarters

