



BlueCross BlueShield
of New Mexico

Pregnancy-Related and Family Planning Services Provider Training 2021

**Blue Cross Community
CentennialSM**

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
an Independent Licensee of the Blue Cross and Blue Shield Association



Pregnancy and Family Planning Services

- Pregnancy-related care and family planning services are Covered Services that do not require prior authorization. Members may self-refer for care.
- Family Planning includes pregnancy testing and counseling. Members may self-refer to contracted *and non-contracted* family planning providers in New Mexico. Family planning providers include PCPs, OB/GYNs, Planned Parenthood clinics, and Department of Health clinics.
- Coverage due to pregnancy only: Some women are eligible for Medicaid because they are pregnant. Coverage for these members lasts for two months after the pregnancy has ended.

Special Beginnings®

- Special Beginnings program registration is available to all expecting BCBSNM Members. Successful program registration includes a risk screening, general pregnancy education, and provides access to program benefits such as YoMingo online learning platform and VAS (crib, car seat, Moby Wrap, etc.)
- Special Beginnings® prenatal Care Coordination management is available to any BCBSNM member who is an at-risk expectant mother, at no cost.
- The Blue Cross and Blue Shield of New Mexico (BCBSNM) Special Beginnings® team is comprised of experienced Registered Nurses, Social Workers, and Health Coordinators who strive to offer members access to, and coordinate, timely interventions by contracted providers during and after pregnancy.

Special Beginnings®

- In addition, the BCBSNM Special Beginnings team provides comprehensive Care Coordination to Neonates, with complex needs, admitted directly to the Neonatal Intensive Care Unit after delivery and up to the first year of life.
- Please direct pregnant members to call **1-888-421-7781** if they have not already enrolled in the program.
- Providers can directly refer members to NMCNTLSpecialBeginnings@bcbsnm.com or provide the email for a self-referral.
- Program information can also be found on the BCBSNM Special Beginnings website: https://www.bcbsnmcommunications.com/special_beginnings/2054953/483419.html

Reminders about Newborns

- When a child is born to a mother enrolled with Blue Cross Community Centennial, a Notification of Birth form must be submitted by the hospital or other Medicaid provider prior to or at the time of discharge, to ensure that Medicaid-eligible newborn infants are enrolled and medically covered as soon as possible.
- It is very important for the mother to call the HSD ISD caseworker to notify them of the newborn. (They should also call ISD if they have adopted a child or wish to place their child for adoption.)
- *Please do not submit claims for a newborn with the mother's identification (ID) number.*