



New Mexico



# 2024 IMPACT REPORT

National Presence, Local Care



## Employee Volunteerism



**360+**  
employee  
volunteers



**6.4K+**  
volunteer hours



**\$214K<sup>\*\*</sup>**  
cash equivalent of  
volunteer hours



**130+**  
events



**190+**  
organizations served



**\$18K+**  
Matching Dollars awarded  
to 23 community  
partner organizations

\*\* One hour of volunteering has a \$33.49 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2024)

## Community Investments

# \$4.7M+

contributed in grants and sponsorships to community organizations

### Blue Impact<sup>SM</sup>

**25**

organizations served

**99.3K+**

people served

### Blue Door Neighborhood Center<sup>SM</sup> \*

**460+**

visitors

**100+**

programs and events hosted

\*Blue Door Neighborhood Center was open for programming 4 months in 2024.

### Care Van<sup>®</sup>

**2**

vans

**15.9K+**

clients served

**9.6K+**

immunizations and other health services

**150+**

Care Van events

### Special Beginnings<sup>®</sup> Maternal and Infant Health Initiative

**10**

partner organizations

**1.5K+**

people served

### National Fitness Campaign

**1**

court built

**2K+**

people can access via a 10 minute or less walk

### Impact History

**35K**

volunteer hours since 2019

**69K**

clients served via Care Van program since 2019

**48K**

immunizations and other health services provided via Care Van program since 2019



# Sustainability

**214K+**

lbs. of paper recycled

**58.2K+**

plastic bottles saved by  
utilizing bottle-less  
water dispensers

**30**

square miles pollinated  
through urban  
biodiversity programs

