Congratulations! We hear you’re expecting. We encourage you to see your Obstetric (OB) Provider* to begin prenatal visits as soon as you become pregnant.

If you are a Blue Cross Community Centennial™ member who is pregnant, you can receive a car seat and portable crib from Blue Cross and Blue Shield of New Mexico (BCBSNM) at no charge.**

How to Get the Car Seat
To get the car seat, you will need to:
- Participate in the Special Beginnings® maternity program; there is no charge to participate in this program.
- See your OB Provider for 8 prenatal visits.

How to Get the Portable Crib
To get the crib, you will need to:
- Participate in the Special Beginnings maternity program.
- Visit your OB provider for your first prenatal visit in the 1st trimester or within 42 days of enrollment in Blue Cross Community Centennial.
- Call BCBSNM at 888-421-7781 (TTY: 711) to learn more about the Safe Sleep Program.

Keep track of your visits on this form. Once complete, you (or your OB Provider) need to fax the form to 505-816-3854. If you cannot fax the form or have questions, call 711 for TTY service.

*An OB provider is your maternity provider.
**Receipt of car seat and portable crib is a value-added service through BCBSNM.

**To ask for auxiliary aids and services or materials in other formats and languages at no cost, please call 1-866-689-1523 (TTY/TDD: 711).**

Blue Cross and Blue Shield of New Mexico complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-710-6984 (TTY: 711).


Such services are funded in part with the State of New Mexico.

The benefit information provided is a brief summary, not a complete description of benefits. For more information contact the plan.

Limitations, copayments, and restrictions may apply.

Benefits, formulary, pharmacy network, provider network, and/or copayments/coinsurance are subject to change.

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